



## **APIMELL 2022 RETURNS WITH THE THREE I'S: INTERNATIONAL, INNOVATIVE, IMPORTANT**

From March 4th to 6th 2022, the international edition of **APIMELL**, the main European event for the world of honey, returns to Piacenza Expo in its traditional and successful format. Many expectations and many new projects are filling the anticipation for this 38th edition that hosts the best of equipment and services for beekeepers who are preparing to start a new production season.

Many European and regional tenders are supporting the sector after some difficult years. Many actions are dedicated: establishment of new companies in rural areas, support for technical assistance to companies, training courses and communication, purchase of health care and analysis of beekeeping products, fight against climate change.

The Ministry of Agriculture, Food and Forestry Policies has officially opened the call for access to funding for the beekeeping sector for 2022 and the modalities of distribution of the sums allocated for the implementation of the National Sub-Programme of the National Beekeeping Plan.

The National Beekeeping Plan foresees a direct involvement of Mipaaf, Regions and Autonomous Provinces as a link with the future National Strategic Plans, which will start on January 1st, 2023 and will end on December 31st, 2027.

The new investments and the dynamics of rural development and quality beekeeping then inevitably pass through **APIMELL**, a prestigious and comprehensive showcase to learn about all the technologies, equipment and all services related to the production of honey and its derivatives. With an added advantage: an exhibition market where you can buy directly from leading manufacturers the best solutions for the beekeeping activity.

Piacenza Expo will join as tradition at this edition of **APIMELL** the colorful world related to the garden and vegetable garden, **SEMINAT**, also proposing a rich edition of **BUONVIVERE**, trade show linked to the typical food. An exhibition combination that makes this event unmissable for thousands of visitors, not only professionals.

An appointment therefore fundamental, characterized by three main features of this edition: **international, important and innovative**. An exhibition awaited by the Italian and European beekeeping operators who will be able to visit, in complete safety, the Piacenza Expo exhibition center, renovated for the occasion with new services and functional equipment for the best exhibition experience.

### **APIMELL 2022 - INTERNATIONAL EXHIBITION OF BEEKEEPING AND BEEKEEPING EQUIPMENT**

March 4-5-6, 2022

Opening hours: 9,00 am - 06,30 pm

Admission € 10,00 with online purchase on [www.apimell.it](http://www.apimell.it)

Piacenza Expo spa adopts the safety protocols required by the regulations for trade fair events.

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