



Piacenza Expo, 4th to 6th March 2022
GUIDELINES FOR EXHIBITORS

SETTING-UP

From 8 a.m. to 5:30 p.m.

Space only areas: setting-up allowed on Wednesday, March 2nd and Thursday, March 3rd

Shell scheme areas: access allowed only from Thursday March 3rd

EXHIBITORS AND INSTALLERS ENTRANCE: from the NORTH gate (freeway side)

EXHIBITOR PASS - new procedures

As of 2021, access passes are all digital.

There is a portal where you can download:

- exhibitor passes
- parking passes
- exhibitor passes
- promo tickets for customers

This documentation, together with the **GREEN PASS RAFFORZATO***, is necessary to access to the exhibition, both during set-up, fair and dismantling.

All passes are personal and cannot be duplicated.

A communication will follow with credentials and instructions for accessing the reserved area of the portal.

S.A.T.E. OFFICE

During the days of the exhibition, the S.A.T.E. office (access from Hall 1) will be at the exhibitors' disposal for technical information on supplies and to book any additional services that will be provided subject to availability.

Hours: from 8.00 am to 6.00 pm during the setting-up days
from 8.30 a.m. to 5.00 p.m. during the exhibition days

For technical requests please email our technical office at tecnico@piacenzaexpo.it

PROMO TICKETS

In the same portal where you will download your passes, it will be possible to send invitations tickets to your customers. A communication will follow with credentials and instructions to access your reserved area and with the specification of the number of free tickets included on your participation fee.

THE FAIR

Friday 4th, Saturday 5th and Sunday 6th March: from 9.00 a.m. to 6.30 p.m.

On the days of the exhibition, Exhibitors will be able to enter the fairgrounds one hour before the opening time to the public using the NORTH gate or the main entrance.

EXHIBITOR PARKING

Exhibitors are required to park in the exhibitors' parking lot, adjacent to the NORTH gate.

OUTDOOR AREA PITCHES

The areas adjacent to the pavilion ARE NOMINALLY ASSIGNED TO EXHIBITORS WHO HAVE PURCHASED THE AREA. The movement of vehicles is forbidden in this area during the entire opening hours of the event and CAR PARKING IS FORBIDDEN.

LOADING AND UNLOADING PERMITS FOR VISITORS

You can print the form you received by email. It must be filled in with your company details and given to each visitor who will buy from you and who will need to enter the loading and unloading area. It is valid only if you present the entrance ticket to the fair issued on the current day.

DISMANTLING

Please note that it is strictly forbidden to dismantle before 6.30 p.m. on March 6th

Dismantling is permitted:

Sunday, March 6th from 6.30 p.m. to 9.00 p.m.

Monday, March 7 from 8.00 am to 5.30 pm

***GREEN PASS - SECURITY PROTOCOL**

Referring to the Italian DECREE-LAW No. 229 issued last December 30th, 2021, access to the exhibition center of Piacenza Expo is allowed only with **GREEN PASS RAFFORZATO**

Therefore, it is mandatory to have COVID-19 Green Certification for Vaccination or Healing. Neither a rapid antigen nor a molecular test allow the access.

This security protocol applies to anyone who wants to enter the fairgrounds: service personnel, exhibitors, visitors, etc.

At the entrance, in addition to checking the above certification, body temperature will be checked and access will be denied to those with a temperature above 37.5 degrees.

For further information, please contact Piacenza Expo at +39 0523.602711 and visit the [Ministero della Salute](#) website for travelling protocols.