



## Piacenza Expo, 30th October – 1st November 2021 GUIDELINES FOR EXHIBITORS

### SETTING-UP:

Allowed on: **Wednesday, October 27, Thursday, October 28, Friday, October 29 from 8 a.m. to 6 p.m.**

Shell Scheme stands are allowed to enter only on day 29th October.

Entrance from: **NORTH gate (freeway side) for Exhibitors HALL 1**

**EAST gate for Exhibitors HALL 2**

### EXHIBITOR PASSES

**Starting from this year, a portal will be available for downloading exhibitor passes, parking passes and Installer passes.** This documentation, together with the GREEN PASS\*, is necessary to access the fair, both during set-up, running and dismantling.

All passes are nominative and non-duplicable.

A communication will follow with credentials and instructions to access your reserved area and with the specification of the number of passes.

### S.A.T.E. OFFICE

During the setting-up and running of the event, the S.A.T.E. office (access from Hall 1) will be available to exhibitors for technical information on supplies and to book any additional services that will be provided subject to availability.

Opening hours: from 8.00 am to 6.00 pm during set up

from 8.30 a.m. to 5.00 p.m. during the exhibition days

For technical requests: Tel. 0523.602711 - tecnico@piacenzaexpo.it

### PROMO TICKETS

In the same portal where you will download your passes, it will be possible to send invitation tickets to your customers. A communication will follow with credentials and instructions to access your reserved area and with the specification of the number of free tickets.

### FAIR DAYS:

**Saturday, October 30 and Sunday, October 31, Monday, November 1: 9:30 a.m. to 6:00 p.m.**

On the days of the exhibition, Exhibitors may enter the fairgrounds one hour before the opening time to the public using the **NORTH gate or the main entrance**.

### EXHIBITOR PARKING

**APIMELL:** Exhibitors are required to park in the exhibitors' parking lot, adjacent to the NORTH gate.

**Buon Vivere:** Exhibitors are required to park in the exhibitor parking lot, adjacent to the EAST gate.

### OUTDOOR AREA PITCHES

The pitches adjacent to the pavilion ARE NOMINALLY ASSIGNED TO EXHIBITORS WHO HAVE PURCHASED THE AREA. Movement of vehicles is forbidden in this area during the entire opening hours of the event and **CAR PARKING IS FORBIDDEN**.

## LOADING AND UNLOADING PERMITS

You can print the form you received by email. It must be filled in with your company details and given to each visitor who will buy from you and who will need to enter the loading and unloading area. It is valid only if you present the entrance ticket to the fair issued on the current day.

## DISMANTLING

**Please note that it is strictly forbidden to disassemble before 6.30 pm on 01/11/2021**

Dismantling is permitted: **Monday, November 1 from 6.30 p.m. to 9.00 p.m.**

**Tuesday, November 2 from 8.00 am to 5.30 pm**

## \*GREEN PASS

As per the latest Italian Regulations, access to the Exhibition Centre, is allowed exclusively with COVID-19 Green Pass – showing one of the following documents:

- A negative molecular/antigenic test either in Italian or English (performed within 48 hrs. prior the entry date to the exhibition)
- Covid-19 Green Pass/EU digital COVID certificate or equivalent international certificate proving the vaccination against SARS-CoV-2, either in Italian or English, in digital or printed format, a
- A certificate of recovery from Covid-19 either in Italian or English (valid 180 days after the recovery date reported on the certificate)

Piacenza Expo's authorized personnel will verify the above documentation at the entrance.

In order to have a smooth and fast check-in, please have all the requested documentation ready beforehand.

Piacenza Expo, will provide a **medical station for rapid Antigenic Test** for those who do not have any of the above requested documents. Test result and valid certificate will be released after 15 minutes. Cost of the service is €20 per test. Hours: from 7.30am to 4:30pm