



Special Edition APIMELL

Office and Exhibition
Via Tirotti, 11 - Loc. Le Mose
29122 PIACENZA - ITALY
Tel. 0523.602711 Fax 0523.602702
alessandra.bottani@piacenzaexpo.it
www.apimell.it

PIACENZA EXPO OCTOBER 26.27, 2019

APPLICATION FORM

Fill in and send to Piacenza Expo spa by mail – to alessandra.bottani@piacenzaexpo.it Deadline: SEPTEMBER 20, 2019

The undersigned Company asks to be admitted as an Exhibitor, according the General Regulations to be carefully read and acknowledged in all it's items.

COMPANY

ADDRESS

ZIP CODE

TOWN/COUNTRY

TELEPHONE

FAX

EMAIL

WEB SITE

FISCAL CODE

VAT NUMBER

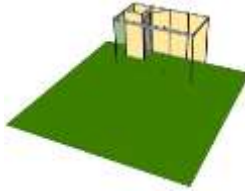
CONTACT

Mobile.

E-Mail

Company activity

REQUIRED SPACE AND SERVICES

STAND OPTIONS	Price	SQM	Amount
Space only - Modular stand size m. 4x4	€ 480,00
Partition Walls (obligatory for those who choose Space Only)	€ 20,00/m
Shell scheme - Modular stand size m. 4x4 Including: partition walls, fascia with company name, carpet, 2 spotlights, lumber-room. <u>Internal furniture excluded.</u>	€ 800,00
SOLUTIONS PACKAGE	Unit	N.	Amount
 Lotto 64 mq.: Lotto 64 mq.: m 8x8 island with carpet, stand (small office m.4x2 with partition wall, a desk, 3 chairs, lumber room), connection to electricity KW2.	€ 1.500,00
Participation fee			€ 200.00
Total Amount			€

PAYMENT: deposit payment (50% enrollment) by bank transfer to PIACENZA EXPO SPA 1) Cariparma – Crédit Agricole - Agency D - Via Colombo, 101 - Piacenza ABI 6230C – CAB 12607 – CIN W - IBAN CODE IT45W0623012607000000856928 BIC CODE CRPPIT2P007 2) Banca di Piacenza - Sede - Via Mazzini, 20 - Piacenza – ABI 05156 – CAB 12600 – CIN E - IBAN IT65E0515612600CC0000002782 – BIC CODE BCPCIT2P attached to this Application Form. The balance due must be paid before the beginning of the show. The application will be considered valid only after receiving the required 30% down payment.



Date.....

Stamp and Signature of the Legal Representative

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GENERAL RULES – APIMELL 2019

1. ORGANISATION

The exhibition is organised by Piacenza Expo Spa located in Piacenza. The exhibition will take place from 26 to 27 October 2019 in the trade fair district of Via Tirotti, 11- Località Le Mose, Piacenza-ITALY. The organizers reserve the right to modify the opening and closing date, the duration and opening hours of the exhibition without giving any right of compensation to exhibitors.

2. PURPOSE

The exhibition is designed to bring together the economic sectors representing the supply and demand of the industrial goods and services that are the subject of the exhibition.

03. PRODUCT SECTORS AND EXHIBITED PRODUCTS

- Everything you need to plant and care beehive an edge
- Everything you need for the extraction, aging, storage, supply of products from beehive
- Hives, ripeners, extractors, beekeeping equipment, etc...
- Honey ten hundred flowers, mono, typical honey and valuable, pollen, propolis, beeswax, royal jelly
- Derivatives for pharmacy, herbal medicine, cosmetics, etc...
- Association

4. CONDITIONS OF PARTICIPATION

Italian and foreign companies operating in the sectors covered by the exhibition are permitted to participate.

The following are necessary conditions: **A)** Complete the application forms enclosed with these rules and send it by post to: Piacenza Expo - Via Tirotti, 11 - Località Le Mose - 29122 Piacenza. **B)** Pay the first instalment of the exhibition fee when the request to participate is made and provide proof of payment. **C)** Pay the balance before the day preceding the exhibition opening day, or within the term established by Piacenza Expo. **D)** Send the certificate of the Chamber of Commerce. A request to participate implies acceptance of all the exhibition rules on the part of the potential exhibitor.

5. ACCEPTANCE OF REQUEST-ASSIGNING OF STANDS

The organisers reserve the right to accept or refuse any request to participate. In case of non-acceptance the amount paid will be refunded. Positions at the exhibition are assigned on the basis of the data supplied on the participation request form. This data relating to the desired exhibition space is purely indicative, does not bind the organising body and has no bearing on the request to participate. The organising body reserves the right, for organisational or technical reasons, to change the position of or modify the size of a stand assigned to an exhibitor without giving any right of compensation to exhibitors, apart from a proportional refund in the event of reduction in size of an exhibition space.

6. PARTICIPATION AND ENTRY FEES

The following services are included in the participation fee:

- rental of the exhibition space - cleaning of the halls - general lighting
- assistance to exhibitors
- exhibitor passes
- car passes
- show invitation tickets

The following services are not included in the participation fee and, therefore, they shall be at the exhibitor's expense:

- stand fitting
- charges for the connection of water, telephone, electric power, compressed air, according to the "general rules for the supply of technical services"
- charges for the consumption of power, water, telephone
- pipe derivations for the provision of additional electricity, water, etc. inside the stand
- insurance (see art. 19 below)
- stand cleaning

With regard to the additional supply of power, water and other special services, the Organiser shall not act as surety or undertake liability beyond the surety and the liability of the contractors supplying the services.

7. WITHDRAWAL

Any exhibitor who for legitimate and proven reasons is unable to attend the exhibition may rescind the contract by notifying the organising body, in writing using a registered letter with return receipt, at least 30 days before the start of the exhibition. Any deposit paid as part of the exhibition fee shall not be refunded. If an exhibitor withdraws from the exhibition within 30 days of the opening, they shall be obliged to pay the full participation fee. In this instance the exhibition space may be assigned to another exhibitor by the organising body. Any exhibitor failing to set up their stand by 18,00 hours on the day prior to opening shall be considered as having defaulted. They shall be liable to pay the full participation fee as well as any direct and indirect damages suffered by the organising body. In this instance the organising body reserves the right to assign the exhibition space to another exhibitor.

8. SUBLETTING AND ASSIGNMENT

Assignment free-of-charge and partial or total subletting of the exhibition space is forbidden without the prior consent of the organising body. Failure to fulfil this obligation shall result in termination of the contract and forfeiture of any monies paid.

9. COMPANY REPRESENTATIVES

Exhibiting companies must include the names of personnel assigned to the exhibition, and specifically the person in charge, on the participation request form. The person in charge must be authorised to negotiate any matters concerning the exhibition with the organising body.

10. AGENT COMPANIES

Exhibitors who are agents for other companies, exclusive or otherwise, and who exhibit products or any form of advertising/information material in the exhibition space, must declare the fact to the organising body by enclosing a list of companies they represent with the participation request form. For each represented firms the exhibitor must pay € 100,00.

11. ENTRANCE PASSES

Exhibition entrance passes for exhibitors are delivered in accordance with the instructions in the "circular assembly / disassembly". The passes are non-transferrable and must show personal details in the relevant space. The organising body shall withhold dispatch of the passes if payment of exhibition fees is not up to date.

12. TEMPORARY ADDRESS OF PARTICIPANTS

The temporary address of participants shall be Piacenza Expo, Piacenza. Participants shall recognise the jurisdiction of the Piacenza Courts. This temporary address must also be included on the delivery note for the materials being exhibited.

13. SETTING UP EXHIBITION SPACES

The exhibition space is made available to exhibitors and those responsible for setting up the stand for the term specified in the set-up circular (normally 3 days before exhibition opening). More time can be made available for specific needs. The organising body reserves the right to authorise individual companies to set up special separate halls. All materials must be exhibited by 18.00 hours on the day prior to opening. The means used to transport the material may only remain within the confines of the trade fair area for the purposes of unloading. In any event all transport means must be removed from the confines of the exhibition area at the end of the term set aside for setting up exhibition spaces. The exhibition takes place inside the pavilions. The outdoor area is used for any practical demonstrations of transport means.

EXHIBITION SPACE FORMAT:

A) EMPTY EXHIBITION SPACE

Exhibition spaces are made available without any fittings. Setting up the space is the responsibility of the exhibitor.

The exhibitor must ensure that any fittings are kept within the boundaries of the exhibition space. This space is marked out by painted lines or rubber strips on the hall floors. The fittings used must be approved by the organising body. For this reason, the design of the stand must be presented to the organising body beforehand. Work to set up the stand may only begin once approval has been given. At its sole discretion the organising body reserves the right to modify the design, partially or in full, in the event that it contrasts with the exhibition regulations, interferes with the overall view of the exhibition, or affects other exhibitors or visitors. The following are valid for the back-drop, partitions and signs: 1. The back-drop shall have a maximum height of 3 m from the floor in exhibition spaces with a wall. 2. The back-drop and side partitions shall have a maximum height of 2.5 m from the floor in exhibition spaces without a wall. 3. Neon signs (not flashing) are permitted up to a height of 2.80 m from the floor as long as, at the sole discretion of the organising body, they do not affect adjacent exhibition spaces. Aisles must be left clear. 4. It is forbidden to write on, hang signs or otherwise mark windows and the side partitions of the stands. The back of the walls must be white. The use of nails and expansion bolts is forbidden. Access to emergency exits, electricity sockets and fire fighting equipment must be left clear. Failure to satisfy these regulations shall result in the application of a fine by the organising body equal to the value of the estimated damage. All material used for the stand must be fireproof or self-extinguishing as envisaged by current Italian Interior Ministry laws. Therefore, those exhibitors setting up their own stand, either personally or using a subcontracted firm, are criminally and civilly liable for any damage caused by failure to observe fire prevention regulations. They are also obliged to provide a declaration to certify that the materials used are fireproof, at least 15 days before exhibition opening. Exhibitors requiring electricity for their stand must indicate this on the participation request form. Fees for electricity consumption and connection to the mains electricity supply must be paid. The exhibitor, either personally or using the subcontracted firm, must ensure lighting and power line earth connections. Technical regulations issued by the CEI (Comitato Elettrico Italiano - Italian Electrical Committee) must be adhered to when setting up the electric system. Each electric system must be fitted with a 0.03-amp overload switch, fireproof cable and a regulation mains connection plug. The organising body reserves the right to suspend the supply of services to exhibitors who fail to comply with these regulations. Permission for connection to the mains power supply shall be withheld by the official electrician if the system does not comply with these regulations. After connection the official electrician is also authorised - following further tests - to disconnect those systems which no longer comply with regulations as a result of tampering or modifications. Those exhibitors who do not wish to provide the electric system for their stand (overload switch, earth connection for power lines, connection to the mains power supply and any lighting system) may ask the official exhibition fitter, indicated on the Accredited Firms form, to set up the system

B) FITTED STAND

The organising body makes the following available to assist exhibitors not wishing to set up or supply the materials for their own stand: - fully fitted stands (partitions, panel with company name, carpet, electric system with earth connection,

connections for two 200 W spotlights to provide additional lighting). The interior design is excluded and it may be requested after the submission of the application form. The official exhibition fitter is responsible for setting up these stands. The stands and any furnishing can be customised on request. The organising body of the exhibition accepts no responsibility for disputes arising between exhibitors and the official exhibition fitter concerning customised stands.

14. ENTRANCE PASS

Any Exhibitor and/or Fitter in order to enter in the exhibition hall and start-up operations must possess and show at the security staff this "ENTRANCE PASS". The document will be sent by Piacenza Expo after payment of the invoice for the balance of the exhibition.

15. OPENING HOURS FOR EXHIBITORS

Exhibitors shall be given access to stands 1 hour before the exhibition is open to the public. Access shall only be given to personnel in possession of an entrance pass. It is forbidden for exhibitors and their employees to remain inside the exhibition after closing.

16. EXHIBITION CLOSING - REGULATIONS FOR DISMANTLING STANDS

Exhibited material may not be removed from the exhibition area before closing and without prior authorisation from the organising body. All items must be removed from exhibition spaces, including private halls, within the term specified in the dismantling circular. Once this term has expired any remaining material may be removed by the organising body at the expense of the exhibitor. Exhibitors are obliged to leave the exhibition space in the condition in which it was given to them. Any work done by the organising body to repair damage to exhibition spaces shall be charged to the exhibitor. Exhibitors are requested to show a regulation "Exit Pass" to security personnel for all materials or products removed from the exhibition area during stand dismantling. The "Exit Pass" shall be considered valid only if completed correctly and approved by the General Secretary of the organising body. The approval document shall only be attached to the "Exit Pass" if the exhibitor has no outstanding fees due to the organising body.

17. RETENTION OF GOODS

The organising body, without accepting responsibility for any consequences, reserves the right to refuse exit of any exhibited goods, in the event of contractual non-fulfilment on the part of the exhibitor. The organising body shall not be responsible for damage to exhibition materials in the event that this article is applied.

18. SURVEILLANCE

The organising body shall provide a 24-hour surveillance service in the trade fair district for the duration of the exhibition, as well as those days set aside for fitting and dismantling stands. However, no responsibility shall be accepted for any damage or thefts arising. Each exhibitor, or their personnel, shall be responsible for monitoring their own stand during exhibition opening hours.

The exhibitor is directly responsible for the behaviour of their personnel. The organising body shall not be held responsible for any criminal or civil proceedings arising. Fire prevention services shall be provided by the Italian National Fire Brigade for the duration of the exhibition. Exhibitors must follow any indications or requests made by fire brigade personnel. Fire brigade personnel are public officials with police powers.

19. COMPULSORY INSURANCE

Exhibitors (excluding foreign exhibitors who will promptly inform arrangements have been made at the time of shipment of the material to be presented) must take out insurance policy to cover all risks relating to: transport, exhibited items (theft, fires, water damage, flooding, explosion, lightning and civil liability towards third parties) as well as return shipping. The insurance must be signed by the exhibitor at a leading company of its choice or by return form with the Company accredited by organizer. For the exposure of equipment operating, the policy must specifically include the risks associated with exposure to the equipment. Exhibitors not fulfilling the aforementioned obligations shall absolve Piacenza Expo and any third party involved with the exhibition from all liability and waives as from now the right to any compensation and/or claim against the Organiser and any third party for any damage incurred inside and near the Exhibition Centre.

20. ADVERTISING AND PUBLICITY

The organizer shall prepare an Official Catalogue on the website www.forestalia.it, that will be visible during the period of the exhibition and in the following months. All exhibiting companies shall be listed in the catalogue on line. Any form of advertising in the exhibition centre, except for that carried out inside the stands, is reserved to the Organizer and can be granted upon payment of the established fees. The tax on advertising billboards inside the stands must be declared by each exhibitor. The payment of the advertising tax inside the stands is included in the registration fee for billboards up to 2 sqm. For any advertising billboard greater than 2 sqm., each exhibitor must fill in the "advertising tax form" available on the official website of the event and send it, completed and signed, to PIACENZA EXPO (ufficio.commerciale@piacenzaexpo.it), along with the payment of the relevant amount. The Organizer is relieved from any liability arising from defaults. The use of audiovisual equipment is allowed only if it does not disturb other exhibitors or visitors. In case videos or sounds are produced by authors registered at SIAE, they must be declared to SIAE Piacenza – Viale S. Ambrogio, 19 (tel. +390523321327) - 30 days before the show for the performance of the prescribed rights.

21. INDUSTRIAL PROTECTION

Only photographers authorised by the organising body may take photographs within the confines of the exhibition. Stands, equipment and exhibited products may only be photographed, filmed, drawn or reproduced with the permission of the exhibiting firm. The organising body reserves the right to photograph or reproduce an overall view of the exhibition.

22. INTELLECTUAL PROPERTY RIGHTS

New industrial inventions, new industrial models and new trademarks on products or goods on show at the exhibition shall be given temporary protection by the Ministry of Industry, Commerce and Artisans.

23. CLAIMS

Any claims must be made by exhibiting companies to the offices of the organising body during the duration of the exhibition. Any claims presented after this time will not be heard.

24. GENERAL

Exhibitors must abide by the regulations given to the organising body by the Public Safety Authority. Any means may be used to communicate these regulations to exhibitors. They shall take precedence over any other regulations. The exhibitor and those third parties working on their behalf in the trade fair district must use employed or self-employed personnel in accordance with current legislation (social security, taxes, etc.).

25. SAFETY AT WORK

The exhibitor must observe current legislation concerning health and safety in the workplace and in particular that envisaged by DL 81/08 and amendments. In accordance with this Law, any exhibitor using subcontractors to set up and dismantle stands or carry out any other work in the trade fair district must ensure that the subcontractors have the necessary technical skills. The exhibitor must also inform subcontractors of specific risks inside the trade fair district and the prescriptions envisaged by Piacenza Expo SpA Regulations as well as anything else envisaged by the aforementioned law.

26. PROTECTION OF PERSONAL DATA

The data provided by exhibiting companies will be included in the database of Piacenza Expo and treated in compliance with EU General Data Protection Regulation n. 2016/679. The data shall be inserted in the exhibition catalogue. Exhibiting companies may write at any time to the processing controller, Piacenza Expo and request confirmation as to whether or not data relating to them exist and the intelligible communication of such data.

27. ACCEPTANCE OF REGULATIONS

Presentation of the participation request and acceptance of the Regulations mean that each exhibitor accepts the aforementioned conditions and any regulations that may be pronounced by the organizing body without reserve or limitation. The organising body shall therefore be entitled - in the event of non-observance of these obligations, regulations and current legislation - to intervene directly, also using its own security personnel in the trade fair district. Any verbal agreements require written confirmation from the organising body.

This Regulation has been read, approved and signed by the Company

COMPANY STAMP AND SIGNATURE

Date,